A STEP CHANGE



Heart Safe Communities UK (HSCUK) is delighted to announce the latest addition to a growing network of public access defibrillators in the village of Elton, Peterborough. Thanks to the support of the local community including an incredible donation from The Black Horse a fifth defibrillator has been installed in the village.

Proprietor Mark Bailey said “Having hosted a CPR and Use of Defibrillator training day at The Black Horse recently, I’m delighted a defibrillator’s now available here for the benefit of anyone nearby who might need it. Although we hope it’s never required if it is, we have the reassurance that one will be on hand within seconds. It also means the number of people in the village within close proximity to a defibrillator, has increased overnight. Thanks go to Heart Safe Communities UK for their help and encouragement.”

The Black Horse public house hosts the latest addition to a growing network of public access defibrillators in the beautiful rural community of Elton, Peterborough.

Local resident, champion and informal fundraiser Brenda Parkes said “We recognise that in the event of a cardiac arrest every second counts. Thanks to the support of people in Elton and assistance from Heart Safe Communities UK we can see the results of our combined efforts. We’ve already made great progress and are hoping to be able to add further defibrillators as funds are raised.”

Russell B. Hamilton, Chair of Heart Safe Communities UK responded by saying that “It’s a simple fact that even with the best response, it takes time for an ambulance or community first responder to reach many communities; more so in rural areas like Elton.

The local community has taken on board the need for rapid action in the event of cardiac arrest and has risen to the challenge.

Remarkably almost 100 members, a significant percentage of the population of this community have undertaken training or refresher in CPR and use of defibrillators.

Today represents another visible sign of the commitment to saving lives and improving outcomes in the event of cardiac arrest.

Like many pubs, The Black Horse has an important place within the community, so it’s fantastic to see a defibrillator here.

In an emergency, the most important thing is to call 999 as soon as possible. By starting CPR immediately and using a defibrillator within the first few minutes the chance of survival can be increased significantly. Like those in Elton, all defibrillators should be registered on the British Heart Foundation’s national database ‘The Circuit’. This means that they can be seen by ambulance services who will get help on the way; and if within close proximity of an incident can give those calling 999 a defibrillator cabinet’s access code.

I would like to thank Mark Bailey and the team at The Black Horse together with local residents Brenda and David Parkes who have work tremendously hard for the benefit of their community and are instrumental in encouraging people to undertake training and building the growing network of defibrillators; and pay tribute to Elton Parish Council for sharing the vision and supporting its local community.

In addition to this it’s important to recognise each and every one in Elton who have made donations, attended a training session or been willing to host an installation, to support building a comprehensive network of strategically placed public access defibrillators.

The Black Horse in Elton, Peterborough is a popular and thriving local pub at the heart of its community. By siting this installation here it is only moments away from many local residents or anyone who might need it at the pub. Critically it has been strategically placed so that when completed, everyone in the village should have equal opportunity of accessing a defibrillator within the recommended retrieval distance / time.

A special thanks to local electrician Adrian Sewter for supporting the community in Elton, by giving his time to instal this and other defibrillators in the village.

He went in to say “This installation represents yet another great step for this community. We are pleased to be helping to build a network of strategically placed defibrillators so that hopefully one day all those in the community will have equal opportunity of accessing one within the recommended retrieval distance of 100 metres or a 2-3 minute brisk walk. Elton could be one of the first communities to achieve this.”

Anyone wishing to know more about or importantly, support the work of our charity Safe Communities UK should visit https://hscuk.org.uk



For more information email info@hscuk.org.uk

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“Together we can make a difference”

Remarkably, almost 100 people in the village have undertaken training or a refresher in CPR and use of a defibrillator